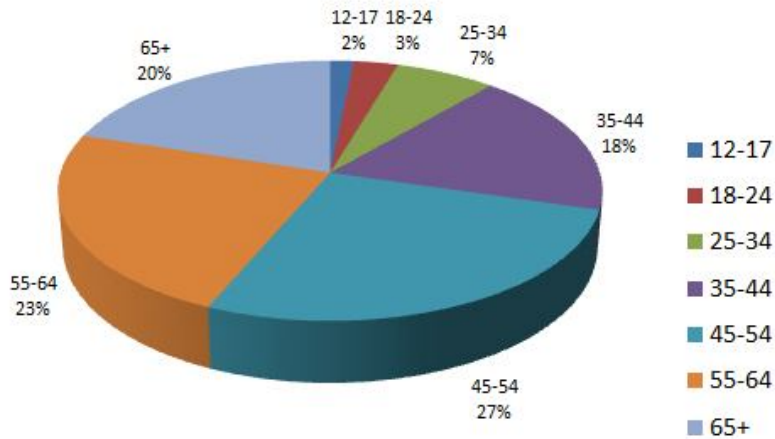


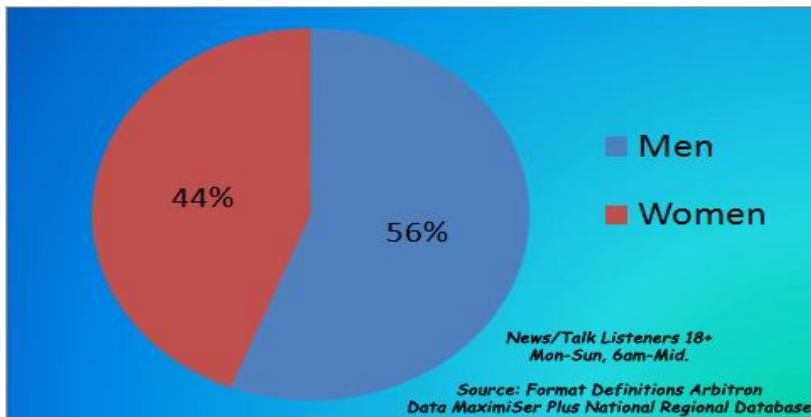
The Heart of New England's **PULSE**
WPKZ 105.3FM
WTKZ AM 1280
TALK • SPORTS • NEWS • INFORMATION

News/Talk Radio Statistics

Audience Composition News/Talk Mon-Sun., 6am-Mid.*

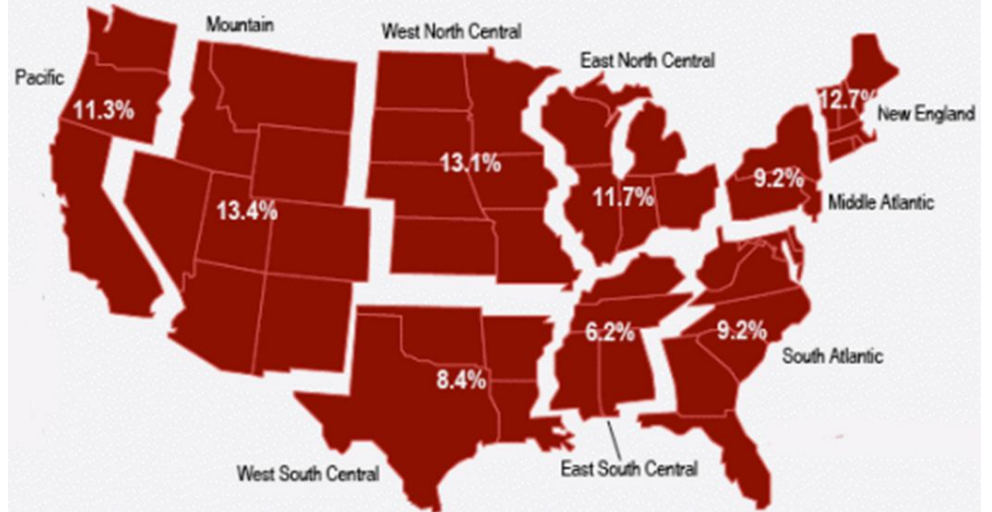


*Average of top 100 Radio Markets

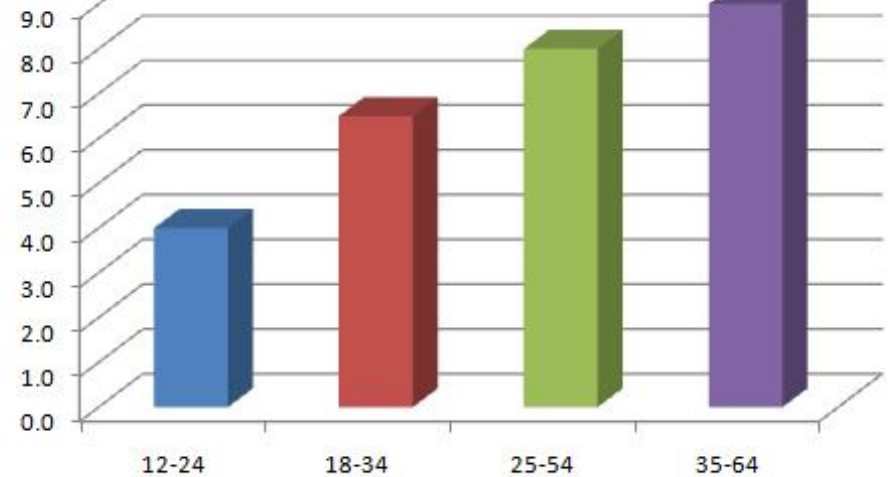


News/Talk Radio Audience Share by Region

10.4% = National Average
 Mon-Sun, 6AM-Mid, Persons 12+, AQH Share



Weekly Hours Spent Listening by Demographic*



*News/Talk Format Mon-Sun. 6AM-Mid